PMI HK Asia Pacific Project Management Congress 2018

"Embrace Diversity, Empower People"

Project Management Institute Hong Kong Chapter, is proud to bring you the 2018 PMI HK Asia Pacific Project Management Congress at Cyberport, Hong Kong on Saturday 3rd November.

The Congress theme this year is "Embrace Diversity, Empower People"

From Environmental to Political, Local to Global, Individual to Enterprise, tackling the many challenges and finding sustainable solutions facing us in the world today requires close engagement & collaboration, an appreciation of diversity and empowerment of its people to decide and control one's destiny.

In exploring the 2018 Congress theme, the critical importance and interplay of Business & Strategic, Leadership and Project Management skills will be also articulated and be complemented & supported with sharings of lessons learned, practical experiences and valuable insight.

2018 Congress Agenda

Start Time	End Time	Speaker	Speaker Title	Company	Topic Title
09:15	09:25	Mrs. Rossana Ho	President	PMI Hong Kong Chapter	"Opening Ceremony & Welcome Speech"
09:25	09:35	Mr. Danny Chung	Executive Vice President, Chair of PMI HK 2018 Congress	PMI Hong Kong Chapter	"Chair of PMI HK 2018 Congress" Sharing
09:35	09:45	Mr. Victor Lam, JP Guest of Honour	Government Chief Information Officer	The Government of HKSAR	"Forging Ahead to Develop Hong Kong into a world famed Smart City"
09:45	10:20	Mr. David Au	Executive Director	Airport Authority , Hong Kong	"Ready for Take-off ?"
10:20	10:30	Thank You to Sponsors			
10:30	11:00	Coffee Break			
11:00	11:10	Awards Presentation			
11:10	11:45	Mr. George Lai	Global Head of IT & Operations	Chubb	"Next Generation Workforce"
11:45	12:20	Prof. Christian Wagner	Chief Information Officer & Associate Provost for Quality Assurance	City University, Hong Kong	"Creating Project Success through Diversity : The case of City University's Scholars system"
12:20	12:30	Commemorative Photos			
12:30	14:00	Lunch			

14:00	14:35	Mr. Gary McLaren	Chief Technology Officer	Hong Kong Broadband Network	"5G – Hype vs. Reality"
14:35	15:10	Mr. Damien Wu	Chief Information Officer	LINK REIT	"Smart City, Smart Projects – A startup approach to projects in a traditional industry"
15:10	15:45	Mr. Ralph Zhu	Senior Project Management Expert	Alibaba	"Technology expands business boundaries – The development of new retail project in Taobao"
15:45	16:15	Coffee Break			
16:15	16:55	Mr. Bernard Kuhl	Chief Operating Officer, Global Transaction & Payment Services	Societe Generale	"Coaching Empowers people"
16:55	17:35	Mr. Peter Poon	Deputy Chief Executive Officer	The Hong Kong Society for Rehabilitation	"Barrier Busters – A Community Project for Empowerment & Inclusion"
17:35	17:45	Mrs. Rossana Ho	President	PMI Hong Kong Chapter	Closing Remarks

Speakers

2018 Congress Speakers

The 2018 PMI HK Asia Pacific Project Management Congress will feature speakers from a diverse range of industries including Information Technology, Financial Services, Construction & Engineering, Government, Education and more..

The theme for the 2018 Congress is **"Embrace Diversity, Empower People"**

From Environmental to Political, Local to Global, Individual to Enterprise, tackling the many challenges and finding sustainable solutions facing us in the world today requires close engagement & collaboration, an appreciation of diversity and empowerment of its people to decide and control one's destiny.

In exploring the 2018 Congress theme "Embrace Diversity, Empower People" , the critical importance and interplay of Business & Strategic, Leadership and Project Management skills will be also articulated and be complemented & supported with sharings of lessons learned, practical experiences and valuable insight.

Join us on an exciting journey of discovery, professional development and memorable Congress experiences. Delegates will have the opportunity to hear, learn and share with Business Leaders and Project Management Professionals and certified Project Managers will earn eight (8) Professional Development Units (PDUs) towards maintaining their PMI certification.

2018 Congress Speakers

Mr. Victor Lam, JP [Guest of Honour]

Government Chief Information Officer , The Government of the HKSAR

Speaker Profile :

Mr. Lam joined the Hong Kong Government in 1985 and has provided IT services to various government departments, including the Housing Department, the Customs and Excise Department, the former Trade Department and the former Information Technology Services Department. He took up the appointment as Government Chief Information Officer in July 2018 to champion the development of information and communications technology, smart city and e-government in Hong Kong.

Topic Title :

"Forging Ahead to Develop Hong Kong into a World-Famed Smart City"

Topic Abstract :

Innovation and technology create opportunities for new industries, start-ups and talented young people, and at the same time, improve citizens' quality of living and enhance city management. Mr. Lam will share his views on the way ahead to develop the innovation and technology scene and build Hong Kong into a world-famed smart city through embracing diversity and empowering people.

Mr. David Au

Executive Director, Airport Authority, Hong Kong

Speaker Profile :

Mr. Au holds a Master of Architecture degree and Bachelor of Science degree in Architecture from University of Michigan, U.S.A. He was appointed since May 2015 as Executive Director, Property Development of Hong Kong Airport Authority. Before joining the Airport Authority, Mr. Au was the Director of Sun Hung Kai Development (China) Limited and Project Director of Sun Hung Kai Properties Limited.

He has over 35 years of design, planning, management and project development experience particularly on large, complex development projects with architectural firm and major developers in Hong Kong. He is a Registered Architect and Authorized Person in Hong Kong with PRC Class 1 Registered Architect Qualification. He is the person in charge of SKYCITY development at Hong Kong International Airport.

Topic Title :

"Ready for Take-off ?"

Topic Abstract :

Leveraging on its strategic gateway position, Hong Kong International Airport (HKIA) is able to reach over 220 destinations and half of the world's population within 5-hour flight time. Additionally, riding on the planned commissioning of the Three Runway System ("3RS") of (HKIA) around 2024, the Hong Kong-Zhuhai-Macao Bridge ("HZMB"), the Tuen Mun-Chek Lap Kok Link ("TMCLKL"), together with the existing Airport Express Line ("AEL") railway and North Lantau Highway (NLH), HKIA will become a regional multi-modal transportation hub with its expanded market catchment to over 66 million population and a gross domestic product of HK$ 10 trillion within a 2-hour drive to the Big Bay Area of China.

With the policy support of the Government, and the primary objective of the Authority in reinforcing HKIA's status as an international and regional aviation centre and contributing to the economic growth of Hong Kong, the visionary SKYCITY of HKIA is strategically positioned at the centre of this expanded catchment area and is poised to become a world-class destination in this regional multi-modal transportation hub to create unparalleled new business opportunities, life style and experience for all, and expand the commercial catchment and trade flows of Hong Kong.

Mr. Bernard Kuhl

Chief Operating Officer (Global Transaction & Payment Services), Societe Generale

Speaker Profile :

Bernard Kuhl is a seasoned PMP certified Project Manager. He is also an Executive Coach, member of ICF Hong Kong. Based in Hong Kong for over 10 years, he currently is the Asia Pacific Global Transaction Banking COO for a major French Bank.

He has been working in the Finance Industry for more than 30 years, in roles spanning from leading multiple projects (IT, organization, process optimization) to leadership roles in Operations and IT, in Europe and in Asia. His passion is helping others nurture a growth mindset and continuously develop their skills. One of his specialties is helping multi cultural, multi-talented and virtual teams develop a strong "one team" spirit to efficiently deliver innovative solutions.

Topic Title :

"Coaching Empowers People"

Topic Abstract :

Project Managers know that Project Teams where people feel they are truly empowered will be most successful in delivering innovative and effective solutions.

Coaching is defined by the ICF (International Coach Federation) as partnering with clients in a thought-provoking and creative process that inspires them to maximize their personal and professional potential. Coaching is a very efficient tool to help Project Managers in different ways! For example, they can further grow their own potential, when they directly benefit from Coaching. They can also better empower their project team members, helping them maximize their potential, either when they learn and apply coaching techniques, or when they team up with a coach.

Mr. George Lai

Global Head of IT & Operations, Chubb

Speaker Profile :

Mr. George Lai joined Chubb Life Insurance in 2017 and is currently the Global Head of IT & Operations, based in Hong Kong. Prior to joining the company, he worked for AIG China as Chief Operating Officer and AIA as General Manager of AIA Information Technologies and CIO of AIA Malaysia. George has also worked for AMP in Sydney as well as in Tokyo. Before AMP, he was a consultant with Anderson Consulting Sydney office. In his current role, George's focus is on IT and Operations especially on the Customer Experience and Operation Efficiency area. George graduated in 1985 with a Bachelor of Science degree from University of Toronto, Canada. He also holds a Master Degree from the University of New South Wales Australia.

Topic Title :

"Next Generation Workforce"

Topic Abstract :

Mr. Peter Poon

Deputy Chief Executive Officer, The Rehabilitation Society for Hong Kong

Speaker Profile :

Mr. Peter Poon is currently the Deputy Chief Executive Officer of the Hong Kong Society for Rehabilitation; the Adjunct Associate Professor of the Hong Kong Polytechnic University Rehabilitation Sciences Department; the Honorary Advisor of the Hong Kong Arthritis and Rheumatism Foundation and the Honorary Consultant of the Macau Rehabilitation Society. Peter have been working in Australia and Hong Kong in community rehabilitation services for people with disabilities and chronic health conditions. He was the pioneer of the Chinese version Chronic Disease Self-management Program developed by the Stanford University and the first certified T-trainers in the Asia-pacific region. Peter has been actively involved in various developmental projects including the e2Care Project which was supported by the Hong Kong Jockey Club Charities that aimed to transform the conventional model of chronic disease self-management education by integrating the on-line and off-line service delivery.

Topic Title :

"Barrier Busters – A Community Project for Empowerment and Inclusion"

Topic Abstract :

The Hong Kong Society for Rehabilitation (HKSR) was found in 1959 aspiring to be an effective, impactful and caring organization in holistic care and rehabilitation. Through empowering people with disabilities or health conditions, we advocate social participation and an inclusive and enabling environment. Starting from 2015, HKSR adopts Project Management as one of the management tools in different levels of work. This helps clearly define business requirements, project scopes, goals, actions and communication platforms in our mission critical projects. Barrier-Free Challenge Campaign is HKSR's community project aims to promote our mission of "Advocating a Barrier-Free and Inclusive Society for All".

Before 2018, although the project could only be kept in small-scale due to limited manpower and budget, it was well-received by participants and the impact was high. In 2018, HKSR expanded this campaign to a new community education and fundraising signature event, that engaged corporations, schools, families, general public and volunteers to join and funds were raised for service development. Project Management was applied to re-engineer this campaign to be a mission critical project: Barrier Busters, in which new branding, promotion strategy and scale-up programs were developed by a new project team. The best outcomes were achieved in HKSR history.

Mr. Gary McLaren

Chief Technology Officer, Hong Kong Broadband Network

Speaker Profile :

Gary McLaren has 30 years experience in the telecommunications industry. After senior roles at both Telstra and Siemens in the 1990s, and startups in broadband and mobile payments in the 2000s, Gary was appointed Chief Technology Officer at (National Broadband Network) NBN Co in Australia in 2009.

He was responsible for developing and implementing the network architecture, design and integration of the NBN and directly involved in the negotiations of the industry restructuring deal between NBN Co and Telstra. Gary is now working and living in Hong Kong where he is Chief Technology Officer at Hong Kong Broadband Network. Gary has degrees from Melbourne University in Engineering and Law and is an Honorary Fellow of Melbourne University.

Topic Title :

"5G – Hype vs. Reality"

Topic Abstract :

The next evolution of 5G mobile technology will begin hitting the market in 2019. In the lead up to its launch 5G has gathered lots of attention as the next big step that will is vital for the ongoing evolution of the digital economy. But what is the real story behind all the publicity and positioning that is going on by technology vendors and mobile operators? This presentation will seek to explain some of the deeper realities of 5G and what is likely to happen over the next few years.

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Prof. Christian Wagner

Chief Information Officer
Associate Provost for Quality Assurance
Chair Professor of Social Media

Department of Information Systems
City University, Hong Kong

Speaker Profile :

Prof Christian Wagner is Chief Information Officer and Associate Provost for Quality Assurance at the City University of Hong Kong. In addition, he holds an appointment as Chair Professor of Social Media in the School of Creative Media at the University. As CIO, one of Prof. Wagner's key objectives is to create an organization-wide information architecture that provides a single source of truth, to enhance information quality and reduce data gathering and reporting efforts. Wagner is an award-winning author, multiple teaching award winner, experienced administrator, and software entrepreneur. He presently investigates the role of immersion and gamification in learning.

Topic Title :

Creating Project Success through Diversity: The Case of City University's Scholars System

Topic Abstract :

Universities are highly diverse organisations, with academic and non-academic staff from many nationalities, and their many beliefs about the nature of work. Embracing this diversity and generating value from it can be a challenge, as a clash of values and attitudes can undermine project success, instead of fostering it. This presentation shares a successful case study of project success under diversity, by first exploring the sources of success and failure deriving from diversity, and then explaining how diversity was managed in the CityU Scholar's project to create overall success. The lessons are expected to be of benefit to project managers in universities as well as in commercial settings.

The presentation will touch on the advantages of sourcing information and skills from multiple diverse groups, aligning them on common values and individual benefits, and using IT as a shared platform. The CityU Scholars system, which serves as the case example, is a multi-departmental system to record, monitor, and showcase the accomplishments of academics and of the university as a whole. The system is also used for performance evaluation.

Mr. Damien Wu

Chief Information Officer, Link REIT

Speaker Profile :

Mr. Wu is the Chief Information Officer at Link Asset Management Limited (HKEX: 0823). In addition, he is also the Chairman of Smart City Consortium's Proptech Committee, as well as an advisor for various organizations such as the Hong Kong Science and Technology Park and the Logistics and Supply Chain Multi-Tech R&D Centre (LSCM), etc.

Mr. Wu has over 20 years of IT management, IT consulting and IT Startup experiences, and is responsible for the formulation of information technology strategy as well as the management of all information technology functions of Link. Prior to joining Link, he had held senior IT management roles at various multinational consulting firms and local conglomerates, including Avanade (a Microsoft and Accenture JV) and Orange Sky Golden Harvest. He was also the co-founder / CTO of two successful IT startups in Hong Kong, including Resources Link Ltd. (A JV with China Resources) and Wisers Information Ltd.

Mr. Wu holds a Bachelor of Mathematics (Joint Honours in Management Accounting and Computer Science) degree from The University of Waterloo in Canada.
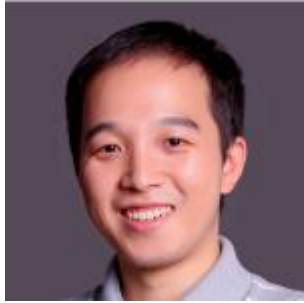
Topic Title :

"Smart City, Smart Projects – A start-up approach to projects in a traditional industry"

Topic Abstract :

The Real Estate industry is very traditional industry ripe for disruption. As industry initiatives are being implemented, the fast-changing nature of technologies and user expectations collide head-on with traditional project implementation cultures in the industry. Both business users and IT practitioners scramble to adapt to this new norm. This session will draw from collaboration experiences between enterprises and start-ups, and discuss approaches that enterprises / smart city projects can learn from start-ups.

Mr. Ralph (Zixun) Zhu

Senior Project Management Expert, Alibaba

Speaker Profile :

Senior project management expert of Alibaba，Master Degree of Shanghai Jiaotong University. Served as R&D Engineer, Agile coach, and PM; led Agile transition and program management of large multinational teams. Joined Taobao in early 2016, and was the PM of super projects such as "Double Eleven"。

Responsible for establishing New Retail PMO of Taobao since 2017，serve as PM for multiple key projects of different industries, including Apparel, Home design and decoration, Hotel, 3C digital, etc；fully support the exploration of New Retail, online and offline integration, and how AI, big data, and IoT technology are applied in real business.

Always believe PM should develop in an all-around way to know product, technology, and business under a value-driven premise.

Topic Title :

"Technology expands business boundaries – The development of New Retail project in Taobao"

Topic Abstract :

As a key strategy of Alibaba Group, New Retail project has developed rapidly in the past year. Lots of Artificial Intelligence and IoT technologies have been applied, creating new businesses such as Self-service Supermarket, FashionAI, HomeAI, and Future Hotel. Meanwhile, the integration of online and offline has greatly increased the project complexity, including not only software development, but also intelligent hardware development and store decoration. This presentation will share how technology can empower new business in Taobao with example, and the experience and lesson learned during project implementation.